

# Curriculum Vitae

## PERSONAL INFORMATION

Uglješa Stankov



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Date of birth 04/10/1982

## CURRENT WORK PLACE

from March 2016- to Present

### Associate Professor

University of Novi Sad, Faculty of Sciences, Department of Geography, Tourism and Hotel Management; Trg Dositeja Obradovića 3, 21000 Novi Sad

- Lecturing and research in the field of tourism and geoinformatics.
- Field of expertise: **eTourism, Spatial information systems, Calm technology, Mindful tourist experience.**

## EDUCATION

from February 2009 – to  
November 2010

### PhD

University of Novi Sad, Faculty of Sciences, Department of Geography, Tourism and Hotel Management; Trg Dositeja Obradovića 3, 21000 Novi Sad

- Tourism, Geographical Information Systems (Thesis Title: Web Marketing and Geographic Information Systems in Tourism of Vojvodina)

from October 2005 – to January  
2009

### MSc

University of Novi Sad, Faculty of Sciences, Department of Geography, Tourism and Hotel Management; Trg Dositeja Obradovića 3, 21000 Novi Sad

- Tourism (Thesis Title: The Role of Internet in the Tourism Promotion in Serbia)

from October 2001 – to  
September 2005

### BSc

University of Novi Sad, Faculty of Sciences, Department of Geography, Tourism and Hotel Management; Trg Dositeja Obradovića 3, 21000 Novi Sad

- Geography and tourism

## LIST OF SELECTED REFERENCES:

**Stankov, U., & Filimonau, V. (2019).** Reviving calm technology in the e-tourism context. *The Service Industries Journal*, 39(5-6), 343-360.

**Stankov, U., & Filimonau, V. (2019).** Co-creating “Mindful” Holiday Resort Experience for Guests’ Digital Well-Being. In *Information and Communication Technologies in Tourism 2019* (pp. 200-211). Springer, Cham.

**Stankov, U., Kennell, J., Morrison, A., & Vujicic, M. (2019).** The view from above: The relevance of shared aerial drone videos for destination marketing. *Journal of Travel and Tourism Marketing* 10.1080/10548408.2019.1575787

**Cimbaljević, M., Stankov, U., Demirović, D., & Pavluković, V. (2019).** Nice and smart: creating a smarter festival—the study of EXIT (Novi Sad, Serbia). *Asia Pacific Journal of Tourism Research*, 1-13. Doi: /10.1080/10941665.2019.1596139

**Stankov, U., Filimonau, V., & Slivar, I. (2018).** Calm ICT design in hotels: A critical review of applications and implications. *International Journal of Hospitality Management*. Doi:

10.1016/j.ijhm.2018.10.012

- Cimbaljević, M., **Stankov, U.**, & Pavluković, V. (2018). Going beyond the traditional destination competitiveness—reflections on a smart destination in the current research. *Current Issues in Tourism*, 1-6. Doi: 10.1080/13683500.2018.1529149
- Armenski, T., **Stankov, U.**, & Choi, H. S. (2018). Destination Branding of European Russia: An Empirical Investigation of the Web Projected Imagery. *Društvena istraživanja: časopis za opća društvena pitanja*, 27(4), 735-755.
- Stankov, U.**, Čikić, J., Armenski, T. (2017). *Should tourism sector be responsive to New Age lifestyles?* 5<sup>th</sup> International Conference on Contemporary Marketing Issues (ICCM) 2017, June 21-23, 2017 Thessaloniki, Alexander Technological Educational Institute (ATEI) of Thessaloniki; Manchester Metropolitan University. pp. 636.
- Jovanović, T., Božić, S., Bodroža, B., **Stankov, U.**, (2018). Influence of users' psycho-social traits to Facebook travel-related behavior patterns. *Journal of Vacation Marketing*. Doi: 10.1177/1356766718771420
- Slivar, I., Floricic, T., **Stankov, U.** (2017). *Peer to peer sightseeing tours in European destinations*. Cornell Hospitality Research Summit (CHRS) 2017, 5-7 October, New York
- Slivar, I., Alerić, D., **Stankov, U.** (Eds) (2017). *Consumer behaviour of tourists*. Juraj Dobrila University of Pula, Faculty of Economics and Tourism "Dr. Mijo Mirković" (in Croatian)
- Drakulić Kovačević, N. Kovačević, L., **Stankov, U.**, Dragičević, V., Miletić, A. (2017). Applying destination competitiveness model to strategic tourism development of small destinations – The case of South Banat district. *Journal of Destination Marketing & Management*. Doi: 10.1016/j.jdmm.2017.01.002
- Stankov, U.**, Dragičević, V. (2015). Changes in Spatial Pattern of Net Earnings: Evidence from Serbia. *Acta Oeconomica* 65 (3). 351-365.
- Blesić I., Popov-Raljić, J., Uravić, L., **Stankov, U.**, Đeri, L., Pantelić, I. Armenski, T. (2015). An Importance-performance Analysis of Service Quality in Spa Hotels. *Ekonomika istraživanja - Economic Research* 27 (1), 483-495.
- Stankov, U.**, Jovanović, T., Dragičević, V. (2014). Facebook Travel Related Usage Patterns of Tourism Students. SINTEZA 2014, Impact of Internet on Business Activities in Serbia and Worldwide, 25 - 26 April 2014, Belgrade, Serbia, 743-749
- Stankov, U.**, Dragičević, V., Pavlovic, T. Lj., Drakulić-Kovačević, N. (2013). *Thematic Brand-Based Differentiation of Rural Tourism in Europe: A Conceptual Proposal*. 14th International Joint World Cultural Tourism Conference 2013 Cultural Tourism: New and Different Way October 28- 30, 2013, Novi Sad, Serbia", pp. 50.
- Majstorović, V., **Stankov, U.**, Stojanov, S. (2013). The Presence of Backpacking Tourism in Europe. *International Scientific Journal Turizam*, 17 (4), 145-154.
- Stankov, U.**, Djurdjev, B., Mrakovic, V., Arsenovic, D. (2012). Understanding the Importance of GIS among Students of Tourism Management. *Geographia Technica* 2, 68-74.
- Stankov, U.**, Stojanović, V., Dragičević, V., Arsenović, D. (2011). Ecotourism – An Alternative to Mass Tourism in Nature Park "Stara planina". *Journal of the Geographical Institute "Jovan Cvijić"* 61 (1), 43-59.
- Stankov, U.**, Lazić, L., Dragičević, V. (2010). The Extent of Use of Basic Facebook User-generated Content by the National Tourism Organizations in Europe. *European Journal of Tourism Research* 3(2), 105-113.
- Stankov, U.** (2007). *Rural Tourists' Experiences in Bačka*. IX International Conference "Strategic Development of Tourism Industry in The 21st Century", Ohrid, University "St. Kliment Ohridski", Faculty of Tourism and Hospitality - Ohrid, 25-26 May 2007.,
- Stankov, U.** (2007). *Ecotourism – new image of Stara planina*. Scientific Conference Tourism in the new millennium, Blagoevgrad, Bugarska, Faculty of Economics, South-West University of Neofit Rilsky, 18-20 Jun 2007, pp. 189-192

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## ADDITIONAL INFORMATION

Participation in nine research projects financed by EU, Serbian Ministry of Science and other Institutions. In IPA HUSRB project (WAHASTRAT) was as the project manager and project secretary in bilateral cooperation project.

**Current projects: Digitalisation and Culture for new generations (DiCultYouth) - Erasmus+ 2018-2-CY02-KA205-001362; URBAN-PREX - Monitoring, forecasting and development of online public early warning system for extreme precipitations and pluvial floods in urban areas in the Hungarian-Serbian cross-border region (IPA HUSRB/1602/11/0097)**

Technical Editor of International Scientific Journal Turizam from 2007 to 2014.

Reviewer for Tourism Management, Current Issues in Tourism, International Journal of Contemporary Hospitality Management, European Journal of Tourism Research, Acta Oeconomica, Geographica Pannonica, International Scientific Journal Turizam and Researches Review of the Department of Geography, Tourism and Hotel Management.

Operations manager in NGO Geotech from Novi Sad, Serbia.